

The French-Czech Chamber of Commerce in cooperation with Intercultural Business Consultancy iCultura kindly invite you to a seminar on

# CULTURAL INTELLIGENCE

## TRAINER

Jana Drössler, iCultura

## INTENDED FOR

Global Leaders & Managers of any nationality and from any type of organisation

## LANGUAGE

English

## DATE

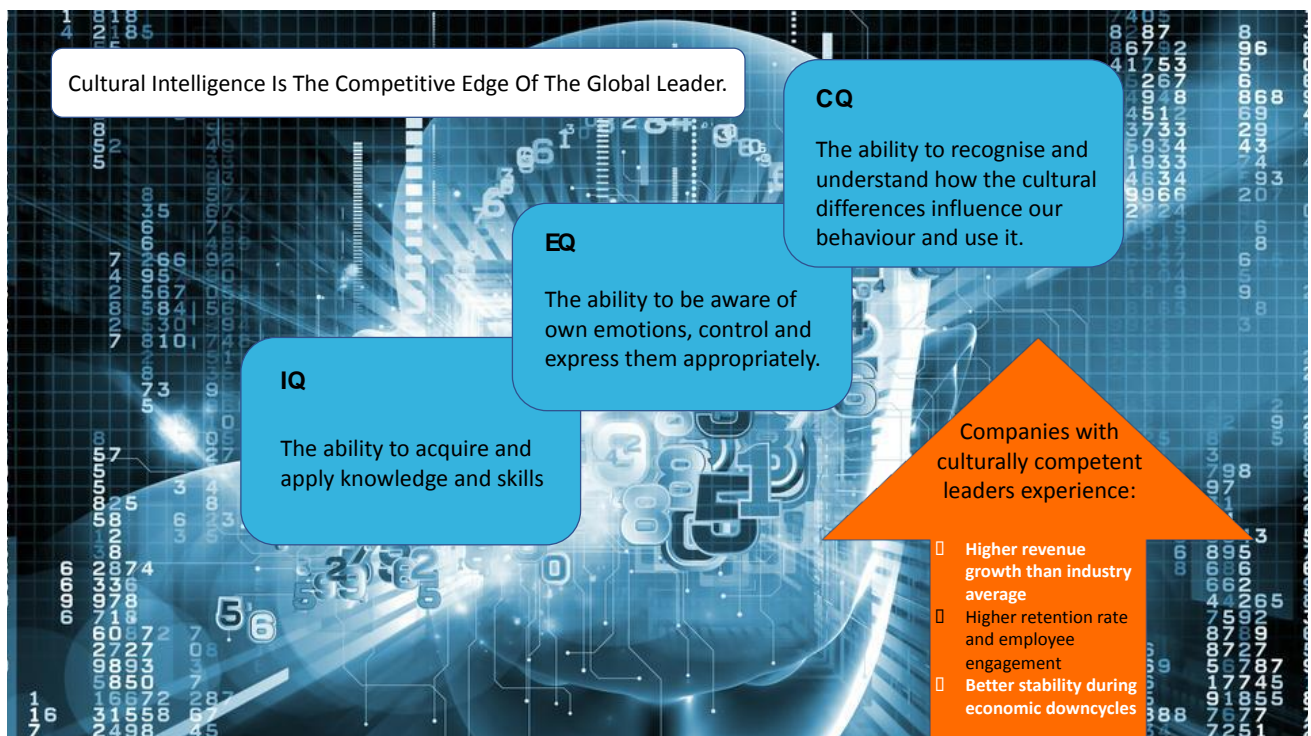
13 March 2018  
09.00 – 12.00 AM

## LOCATION

Praha 8, IBC Building, Pobřežní 3,  
Meeting room sector A2, 2nd floor

## COSTS (excluding VAT)

900 CZK for members of the Chamber  
1600 CZK for non-members



## PROGRAM OVERVIEW

Intelligence comes in many forms. Nowadays there is a growing need in the business world for leaders with CQ – cultural intelligence. In this seminar you will be introduced to the concept of **culture**, **cultural intelligence** and **culture values** based on the extensive empirical research initiated by Professor Geert Hofstede. You will get insight on how the national and regional culture influence organizations in terms of leadership, delegation, control, transfer of knowledge and decision making.

As a bonus you will receive your personal **Culture Compass** report showing your value preferences, countries where people have similar mindset as you and those that differ from you, as well as personal recommendations on your capacity in the country of your choice.

## TRAINER



**Jana Drössler** is founder and managing director of iCultura, certified partner of Hofstede Insights, leading company in intercultural management and corporate culture.

Having more than 25 years of international exposure; she graduated from the European Business School in International Business (Paris & London) and worked for several MNCs in multiple European countries. She is now helping leaders and managers to achieve global success and bring their teams and organisations to a higher level of efficiency.

## COMMERCIAL CONDITIONS

As the number of places is limited to 20, we kindly ask you to confirm your registration before March the 7<sup>th</sup>. Please confirm your attendance online or by email to Aneta Paulů [paulu@ccft-fcok.cz](mailto:paulu@ccft-fcok.cz).

### Payment

The invoice will be issued after the event.

### Cancellation

Please let us know your possible cancellation until March the 7<sup>th</sup> the latest. Otherwise, you will be fully charged.

## ACCESS

