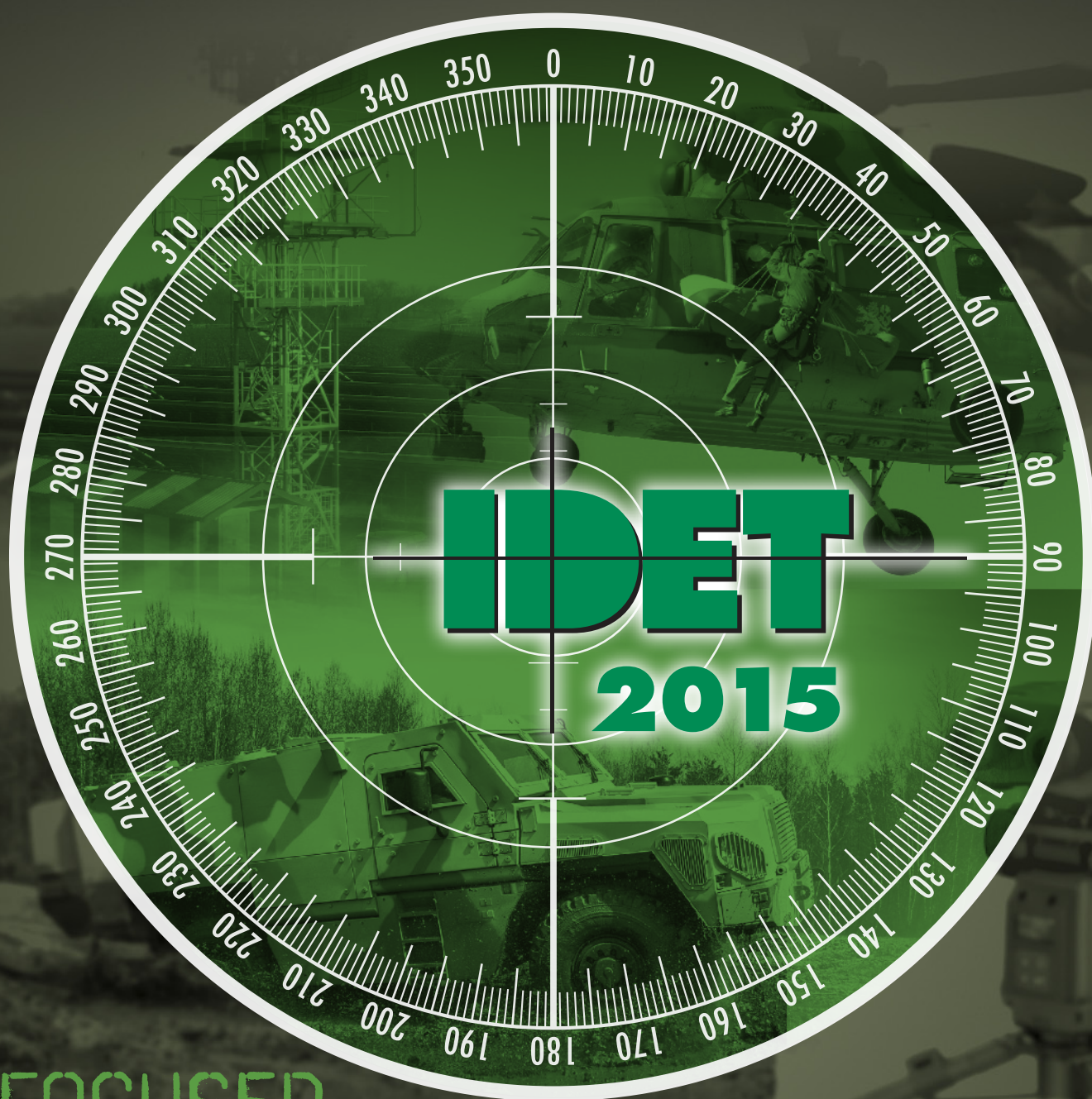


13TH INTERNATIONAL EXHIBITION OF DEFENCE AND SECURITY TECHNOLOGY



FOCUSED
ON SECURITY

19–21 MAY 2015
BRNO, CZECH REPUBLIC

www.idet.cz

Central
European
Exhibition
Centre



BVV

Veletrhy
Brno



- major exhibition of defence and security technologies in Central Europe
- strong international participation of exhibitors and trade visitors
- visits by official foreign guests and delegations from many countries of the world
- a prestigious show of the defence industry of the NATO countries
- export promotion support of advanced Czech defence and security industry
- supported by the Defence and Security Industry Association of the Czech Republic and other entities
- participation of the most important political and military leaders of the Czech Republic
- strong publicity and media attention, over 150 accredited journalists from 10 countries
- attractive supporting programme – conferences, seminars, networking
- **GOLD IDET – best exhibits competition**

Exhibition Profile

Weapons and ammunition • battle tanks, vehicles and means of transport • aircraft • command and communication systems • security technology and services • observation and marking equipment • maintenance and repairs of equipment • equipment for military and police professional training • personal security and protection • radars and radio technical systems • C4I2 systems • information security and data protection • logistics and service • specialized literature, associations, institutions



Under the Auspices of

- President of the Czech Republic
- Prime Minister of the Czech Republic
- Ministry of Defence of the Czech Republic
- Ministry of Industry and Trade of the Czech Republic
- Ministry of Foreign Affairs of the Czech Republic
- Ministry of the Interior of the Czech Republic
- Chief of General Staff of the Armed Forces of the Czech Republic
- Defence Committee of the Chamber of Deputies of the Parliament of the Czech Republic
- Foreign Affairs Committee on Defence and Security of the Senate of the Parliament of the Czech Republic
- Defence and Security Industry Association of the Czech Republic

Partners

- AFCEA Czech branch office
- Association of Aircraft Producers of the Czech Republic
- Czech Proof House for Arms and Ammunition
- Defence and Security Industry Association of the Czech Republic
- Defence University Brno
- Jagello 2000

Media partners

- Exclusive media partner for Czech Republic
- Exclusive media partner for Slovakia
- Exclusive media partner for foreign countries
- Daily online news of the fair
- Media partner

MS Line Publishing House
Magnet Press
Mönch Publishing Group
Army Recognition
natoaktual.cz

IDET 2013



Vlastimil Pícek, Minister of Defence of the Czech Republic

IDET 2013 is among the most important events of its kind in Europe, as evidenced by the presentation of 300 exhibitors from 26 countries. The stand of the Ministry of Defence of the Czech Republic and the Army of the Czech Republic is obviously dominant and our participation involved more than 400 members of the Army, soldiers and civilian employees. We have recently intensified cooperation with our long-standing partner, the Defence and Security Industry Association, as well as with the entire defence industry, and I am very happy about that.



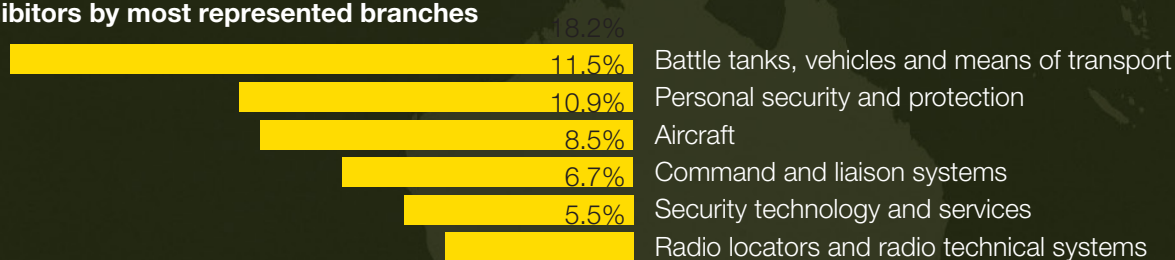
Foreign delegations from 22 countries, invited by Minister of Defence of the Czech Republic and Chief of General Staff of the Armed Forces of the Czech Republic, participated in the fair IDET 2013: Algeria, Australia, Bosnia and Herzegovina, Bulgaria, Egypt, France, Georgia, Hungary, Jordan, Libya, Lithuania, Mexico, Montenegro, Pakistan, Poland, Serbia, Slovakia, Slovenia, Sweden, Turkey, United Arab Emirates, USA.

EXHIBITORS

302 exhibitors from 26 countries

42% of foreign exhibitors, the largest foreign exhibiting participations: Slovakia, Poland, France, Germany

Exhibitors by most represented branches



VISITORS

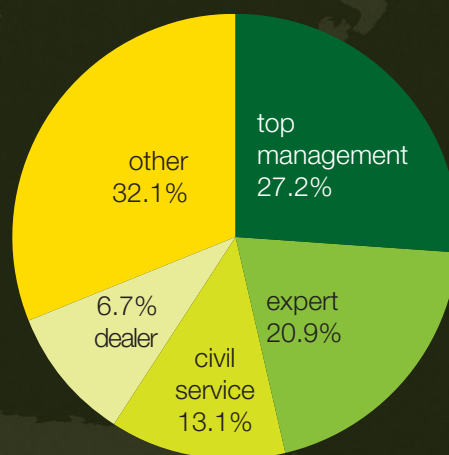
26,056 visitors from 61 countries

1,544 visitors came from abroad, i.e. 6%

The highest number of foreign visitors came from Slovakia, Poland, Hungary, Germany, Austria, France and the United Arab Emirates.

150 journalists from 10 countries accredited for the event.

Strong participation of decision makers



More information available at www.idet.cz – Final report



Lieutenant General Petr Pavel, Chief of General Staff of the Armed Forces of the Czech Republic

We need to find new solutions, how to get more effect for less money and also how to enable the realization of business objectives of our domestic defence industry. At the same time, interoperability with our NATO partners is our goal. I saw a number of suggestions at the fair, which we will certainly consider and perceive them as very positive. From this perspective, IDET fulfilled its purpose for me, and I am pleased that this open platform for the exchange of ideas exists here.

Quotes about the IDET 2013

Marika Přinosilová, marketing communications director, Saab Czech s.r.o. Market Area Europe and Greater Middle East

Saab expresses great appreciation to the organizers of IDET 2013 for outstanding work and the resulting smooth running of our presence at the fair. The event met our expectations in all key respects. It gave us the opportunity to meet with almost all of our current and potential partners in one place and in a short time, including distinguished guests from abroad. We appreciate the opportunity of being part of such an important event as IDET and look forward to the next, let us hope even more successful year.

Jaroslav Bosák, project manager, AERO TRADE a.s.

We have been very happy with the presentation at IDET, we were visited by many business partners both local and from abroad. The event was of benefit to us, we are sure to participate in the next year.



Zdeněk Zachař, business manager, AERO Vodochody AEROSPACE a.s.

IDET is a prestigious social event for us. I think our customers respond appropriately when we participate in the fair. If we were not present in Brno, they might think that we ceased to exist. For us it is also a matter of prestige.

Petr Bulis, sales director, ELDIS Pardubice, s.r.o.

This year's IDET was more successful for our company than the previous one. In my opinion, the fair took a step forward. There were real technical innovations to be seen, the organizers brought foreign delegations to our stand, which we highly valued. We were satisfied.

Marek Pochylý, business manager, EWAS, s.r.o.

We evaluated our participation in the trade fair as very positive. We were visited by a lot of experts from different countries. We believe that our cooperation with these contacts will continue successfully already during this year. We seek cooperation with new companies.

Lukáš Novotný, marketing manager, EXCALIBUR ARMY spol. s r.o.

The fair is an important part of the presentation of companies from the defence and security industry. Our company has presented itself with the largest exhibition stand of IDET this year. Our stand was the most visited by experts and the public. We are very pleased with the attendance, our presentation in Brno is an integral part of our company marketing. The company is satisfied with our participation at the fair, it was beneficial for us.

Štěpán Černý, business manager, SVOS, spol. s r.o.:

The fair has met our expectations, we were visited by a dozen foreign delegations, we were satisfied already after the first day. IDET is realistic, and moreover, Brno has been a focal point for common discussions, partners from all industries are properly connected in one place.

REGISTER ONLINE!



Electronic application form
www.bvv.cz/e-application.idet

IDET 2009–2013 exhibitors

Exhibitors will receive an e-mail with an individual link to their electronic application form with basic data already completed.

New exhibitors

Electronic application form available at
www.bvv.cz/e-application.idet





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Trade fairs held simultaneously on the same dates, 19–21 May 2015:



17th International Fair for Fire
Fighting Equipment, Security
Technology and Services



12th International Fair
of Personal Protective
Equipment, Health
and Safety at Work