

NEW SOLUTIONS IN TRANSPORT



**Mobility of the future: 3-day specialised conference**  
 10th September – round tables, 11th September – opening conference,  
 12th September – thematic sections

**10th September 2013**  
 Round tables

**1st round table: Transport infrastructure funding**

- topics:
- Transport infrastructure development mid-term and long-term plans
  - Financial resources: state budget, bonds, tolls, PPP
  - Investor and administrator organisations (ŘSD, SŽDC) tasks, legal form
  - Externalities and environmental aspects of transport and its infrastructure

**2nd round table: Sustainable mobility**

- topics:
- Public transport
  - Standards of transport serviceability
  - Information systems
  - Transport serviceability and attractiveness of localities
  - Environmental motivation of the government to encourage public transport
  - National and regional transport behaviour surveys

**3rd round table: Freight transport**

- topics:
- Combined freight transportation
  - Impacts of freight transport on transport infrastructure and mitigation measures
  - Vehicle weighing
  - Environmental motivation of the state in freight transport
  - Transportation of hazardous and oversized freight (ADR...)

**4th round table: Safety of road transport**

- topics:
- Safety arrangement of roads, safety audits and inspections
  - Railway and road crossings
  - Challenges to improve railway safety
  - Transport education and driving schooling
  - Environmental aspects of traffic-safety measures

**5th round table: Construction, maintenance and reconstruction of transport infrastructure**

- topics:
- Technology of construction, maintenance and reconstruction
  - Transport infrastructure management systems
  - Diagnostics of transport infrastructure projects
  - Use of recycled materials and by-products in transport construction
  - Impacts on transport infrastructure projects on the environment

**6th round table: Traffic telematics**

- topics:
- Traffic control and traffic information
  - Electronic tolls
  - Variable message traffic signs
  - Tunnel equipment systems
  - Transport data collection
  - Transport prognoses
  - Safety driver support systems

**Form of round tables:**

- Room with the chairperson table style layout
- Open to professional public with full registration
- Audiovisual recording of each round table – to be posted on the website of the EUROTRANS fair
- Summarised conclusions of the discussions as groundwork for the opening conference held on 11th September 2013

**11th September 2013**

**Conference on the occasion of the opening of the EUROTRANS fair**

- topics:
- **Presentation of the conclusion of the round table discussions to the ministers of transport of the CR, SR, Poland and Hungary**

venue: *Hall A rotunda*

- invited:
- Minister of Transport of the CR (sponsoring the fair)
  - Minister of Transport of the SR (sponsoring the fair)
  - Minister of Transport of Poland
  - Minister of Transport of Hungary
  - President of the Confederation of Industry of the CR
  - Chairman of the Association of Regions of the CR
  - Mayor of the City of Brno
  - and others

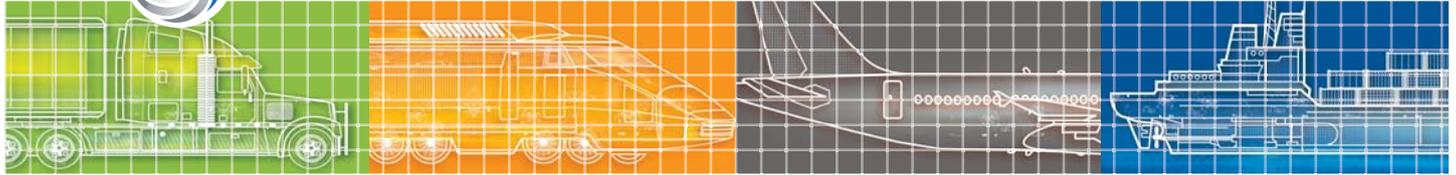
**12th September 2013**

**Thematic sections according to specialisation**

- Road transport
- Railway transport
- Air transport
- Ship transport
- Public transport

**Trade fair partners:**





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**General partner**

**CZK 300,000**

- Introduction of the company as the general partner on the opening of the conference (round tables, opening conference)
- Exclusivity of „general partnership“ • 2 seats for the roundtable discussants
- Possibility of establishing your own discussion table
- 12 admission tickets to the opening conference, 50 free admission tickets to the EUROTRANS 2013 fair
- Presentation of the company as the general partner with a direct link to its website on the conference website at [www.bvv.cz/eurotrans](http://www.bvv.cz/eurotrans)
- Leaflet holder/roll-up at the entrance to the lecture room
- Possibility of distributing promotional materials and advertising items as part of the documentation distributed to the conference participants
- Presentation of the company as the general partner and the company logo placement in all materials related to the conference (invitation note, programme, press release and the final report etc.)
- Sponsor's logo during the projection at the opening conference in the position of the general partner
- Logo and promotional materials in the „coffee-break“ spaces + placement of a pop up banner stand in the „coffee-break“ spaces“.
- List of participants in the pdf format after the conference, photo documentation from the conference on a CD
- Promotion in press releases and other PR activities dedicated in a maximum scope to the conference
- Promotion during the conference advertising activities at the trade fair and BVV advertising channels (on-site radio, catalogue services, information kiosks, Internet).

**Silver partner**

**CZK 100,000**

- Introduction of the company as the silver partner on the opening of the conference (round tables, opening conference)
- 1 seat for the roundtable discussants
- 6 admission tickets to the opening conference, 20 free admission tickets to the EUROTRANS 2013 fair
- Presentation of the company as the silver partner with a direct link to its website on the conference website at [www.bvv.cz/eurotrans](http://www.bvv.cz/eurotrans)
- Leaflet holder/roll-up at the entrance to the lecture room
- Possibility of distributing promotional materials and advertising items as part of the documentation distributed to the conference participants
- Presentation of the company as the silver partner and the company logo placement in all materials related to the conference (invitation note, programme, final report )
- Sponsor's logo during the projection at the opening conference in the position of the silver partner
- Logo and promotional materials in the „coffee-break“ spaces + placement of a pop up banner stand in the „coffee break“ spaces“.
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**Golden partner**

**CZK 200,000**

- Introduction of the company as the golden partner on the opening of the conference (round tables, opening conference)
- 2 seats for the roundtable discussants
- 10 admission tickets to the opening conference, 2 free admission tickets to the EUROTRANS 2013 fair
- Introduction of the company as the golden partner with a direct link to its website on the conference website at [www.bvv.cz/eurotrans](http://www.bvv.cz/eurotrans)
- Leaflet holder/roll-up at the entrance to the lecture room
- Possibility of distributing promotional materials and advertising items as part of the documentation distributed to the conference participants
- Presentation of the company as the golden partner and the company logo placement in all materials related to the conference (invitation note, programme, press release and the final report etc.)
- Sponsor's logo during the projection at the opening conference in the position of the golden partner
- Logo and promotional materials in the „coffee-break“ spaces + placement of a pop up banner stand in the „coffee-break“ spaces.
- List of participants in the pdf format after the conference, photo documentation from the conference on a CD
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**Bronze partner**

**CZK 50,000**

- Introduction of the company as the bronze partner on the opening of the conference (round tables, opening conference)
- 1 seat for the roundtable discussants
- 4 admission tickets to the opening conference, 10 free admission tickets to the EUROTRANS 2013 fair
- Introduction of the company as the bronze partner with a direct link to its website on the conference website at [www.bvv.cz/eurotrans](http://www.bvv.cz/eurotrans)
- Leaflet holder/roll-up at the entrance to the lecture room
- Presentation of the company as the bronze partner and the company logo placement in all materials related to the conference (invitation note, programme, final report)
- Sponsor's logo during the projection at the opening conference in the position of the bronze partner
- Logo and promotional materials in the „coffee-break“ spaces + placement of a pop up banner stand in the „coffee-break“ space“
- List of participants in the pdf format after the conference, photo documentation from the conference on a CD
- Promotion in press releases and other PR activities dedicated in a maximum scope to the conference
- Promotion during the conference advertising activities at the trade fair and BVV advertising channels (on-site radio, catalogue services, information kiosks, Internet).

**Trade fair partners:**

