

technology

investment

environment



The international Fair of Communal Technology and Services



International Fair of Investment & Business Opportunities and Regional Development



International Environmental Fair

Final Report 2012



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24. – 27. 4. 2012
Brno – Czech Republic
www.bvv.cz

Concurrently with:



**BUILDING FAIRS
BRNO 2012**

BVV



**Veletřhy
Brno**

final report

2012 statistics



Number of participating companies

831 from **19** countries around the world

of which **66** from **5** countries around the world at the URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO trade fairs

Exhibition space

Net exhibition space **29.413 m²**

1.439 m² of which at the URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO trade fairs

Number of visitors

60.283 from **31** countries around the world

* Joint statistical data of the Brno Building Fairs and the MOBITEX, URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO trade fairs



supporting programme



Selected events within the supporting programme

The exhibitors' offers were complemented by a professional supporting programme which focused on the current issues related to the public domain, water and waste management, and investment opportunities and business support. Attention was also paid to environmental protection, practical demonstrations of flood protection measures, innovations and technologies for regional development and current business support in the region introduced by the CzechInvest agency.

19th Congress of Czech Mayors

Traditional supporting programme of the trade fairs featured the 19th Congress of Czech Mayors, organised by the Czech Union of Towns and Municipalities. This year it was dedicated to the reform of public administration and regional education systems optimization. The mayors agreed that the current status of the public administration reform will not result in efficient use of public funds if it does not focus primarily on completing the central government agency reform.

CzechInvest introduced a new business support conception

As a part of the supporting programme within the URBIS INVEST trade fair, CzechInvest introduced a new business support conception. The representatives of the CzechInvest agency seek to establish Special Economic Zones, allocated areas that have different economic rights from the rest of the given country. For example, they may be exempt from taxes and customs duties. However, the introduction of similar zones would require changes in several acts and the agency has to discuss this first with the Ministry of Trade and Commerce.

URBISAFETY 2012

The seminar focused in general on safe and sustainable transport in cities and towns to ensure satisfaction of the citizens. In particular, it aimed at such topics as progress in the field of road safety in cities and towns in terms of landuse planning, measures to optimise parking and appropriate technologies to enforce road safety rules observance in urban areas.

Storm water in planning

The main objective of the seminar was to familiarise the professional public with

sustainable storm water management in urbanised areas and relate it to spatial planning. New technical standards concerning storm water management were introduced.

Recycled materials in construction

The seminar was also dedicated to modern recycling that prevents from massive exploitation of natural sources of raw materials. The Czech Republic is the first European country that will have a recycled material policy in place, as the experts believe that the recycled materials must reach the level of raw materials, judging from a constant decrease of raw material resources.

Sustainable development accounting and reporting

The international conference on Sustainable development accounting and reporting at the microeconomic and macroeconomic levels dealt with discussions over the latest findings in the field of sustainable development, exchange of experience, and scientific findings in the field of accounting and reporting. This threeday meeting also presented the outcomes of research and development projects focusing on these issues.

Practical demonstrations of flood-protection measures

Another permanent point on the agenda of the supporting programme were flood protection measure demonstrations in a pool in front of Hall Z that traditionally attract a lot of attention. This mainly concerns protection of residential houses. What can also be seen here are sewerage protection systems including bathrooms and WCs that are often affected by storm water and flood water. Innovations were also introduced - bags filled with special sand and high performance pumps.

what was said about the trade fair



Petra Kubařová, Union of Cities and Towns of the CR:

We have exhibited at this trade fair several times, we are happy with this year's participation. We held the traditional Congress of



Mayors, which was a success. We present projects of the representatives and we are ready for consultations.

Hana Janáčková, regional project manager Brno, CZECHINVEST:

We are satisfied with the participation, the number of visitors was the same as last year. We appreciate that our conference was held and we could discuss potential problems with applicants for our products. The project has also enabled us to present our programmes, the trade fair is an important means of presentation for us.



Pavel Mucha, Regional Authority of the Region of Hradec Králové, Department of Strategic Planning and Investments:

The interest in our exhibition stand was huge this year, both on the side of the general public, and the developers. They were interested in our vacant lots that we presented in our exposition. In particular, they showed an interest in our brownfields and industrial premises that are quite scarce in our region. The question is whether they will implement their offers after making an

evaluation. We are pleased that we have established these contacts in Brno and that we have managed to satisfy basically all interested parties. We were satisfied with the URBIS trade fair, it is a good project.

František Liška, Central Bohemian Region, Department of Regional Development:

Presenting our programmes in Brno along with other regions has its reason for us. When an investor comes to Hall A, he is not only interested in one specific exposition, but he practically visits all the regions and sees what they have on offer. I think that this project must be supported even if the times are difficult. Tomorrow is another day, this project is good, we will certainly come again next year.

Michal Zukal, Region of Karlovy Vary, Department of Regional Development:

In our exhibition stand we present mainly projects that have been implemented as well as those in the pipeline under the sponsorship of the Region of Karlovy Vary or in cooperation with the municipalities. This concerns, for example, reconstruction of a secondary school. Our stand attracted attention; we were also visited by representatives of embassies – from Israel and Hungary. All developers were interested in areas for development, brownfields and other investment opportunities in the region. It may be said that the trade fair has come off for us.

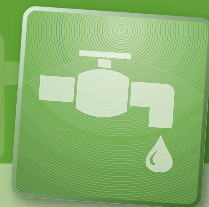


Olga Wiesnerová, Vysočina Region, Department of Regional Development:

Investments are restricted, which is related to the economic situation. At the trade fair



they said about the fair...



we are mainly visited by good developers as they update their databases. By mapping out new offers and finding out what is new in Vysočina, they can offer more to the clients again – they extend their basic offer.

Michal Rozkopal, South Bohemian Region, Department of Regional Development, Spatial Planning, Construction Code and Investments:

We were, for example, visited by people seriously interested in investments, including three foreign visitors – from Hungary, Slovenia and Turkey. They were interested in the grant policy of the South Bohemian Region in relation to new products. They were mainly interested in the completion of the airport project – its conversion from a military airport to a civilian airport. It is good that we agreed with these businessmen on further discussions. We are satisfied with the participation. We even organised presentations that were attended by a number of people.

Tomáš Vydra, MEVA, a.s. division Bezděkov, underground container manager:

The number of visitors to this year's trade fair was higher than two years ago. Brno keeps a high standard. Our company is satisfied with the participation.



Petr Uttendorfský, Business-Technical Representative of Hennich Industrietechnik, s.r.o.:

We were mainly visited by the target group of people who were interested more in the building fairs. Despite that, we held

a number of meetings and met our business partners. We have also established new contacts.

Vladimír Jirka, ENKI, o.p.s.:

We were visited by the representatives of regions and land surveying and other specialised institutes, as well as by university students. The trade fair was important for us although our discipline is hard to use commercially. Our initial aerial products can provide a lot of information; however, these services are quite expensive. This trade fair is one of a few opportunities where we can present some of the environmental technologies and for this purpose we also receive financial assistance from European funds allocated for regional development. I am pleased that we could afford to have an exhibition stand in Brno so that our potential clients could become aware of us.

Jan Čipera, Technical and Consulting Services, RONN Drain Complet s.r.o.:

We are a firm specialising in drainage elements and we have rolled out a new product we would like to present here to design engineers and construction companies, in particular. In this respect, the trade fair met our expectations we were even visited by private building owners. We were also visited by our business partners whom we invited to Brno. In the next months, we will evaluate how successful the trade fair was.

Radim Budín, Executive, SMALT s.r.o.:

I think that the number of visitors to the trade fair was the same as last year. The visitors were interested in our products; our exhibition stand was well placed. All people who visited the expositions of regions stopped at our stand, too. We manufacture high quality metal enamel plates for towns, fire brigades, pubs etc. The question is how many people will contact us after the trade fair. I recommend that everyone visit the next year's trade fair as our firm will be present in the same place again.



Partners of the fairs



Partners of the URBIS INVEST, URBIS TECHNOLOGIE and ENVIBRNO fairs

- Ministry of Industry and Trade of the CR
- Ministry for Regional Development of the CR
- Ministry of Environment of the CR
- State Environmental Fund of the CR
- Union of Towns and Municipalities of the Czech Republic
- CzechInvest
- Association for Water CR
- Czech Environment Management Centre
- Czech Association of Waste Management
- Centre for Water Management

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International Environmental Fair

We look forward to meeting you in 2013!



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